

# Scientific conference

# OPTO 2024

22<sup>nd</sup> – 26<sup>th</sup> July 2024

# Sponsorship offer

Organized by representatives of



FACULTY  
OF MATHEMATICS  
AND PHYSICS  
Charles University

Supported by international organizations

**SPIE.**

**OPTICA**  
Formerly OSA

# About the conference

- The OPTO conference is an international event for young researchers whose field of study is related to **optics, ranging from biophysics, through optoelectronics and photonics to spintronics**.
- The main goal of OPTO2024 is to build a platform enabling the exchange of experiences, presentation of research results in a safe environment of other young researchers, establishing scientific and business cooperation and to open a path of young academics to the industry sector.
- OPTO24 is 19th annual conference, which will take place in Prague, at Charles University, Faculty of Mathematics and Physics, in the week from 22nd to 26th of July 2024. For the first time, it will be held outside of Poland, organized by members of SPIE/Optica student chapters and Optický spolek Matfyz.





# Benefits for the sponsors

- Your company's advertisement can reach approximately a **hundred** young researchers, their groups and visiting lecturers. This is a great opportunity to attract future employees as most of the participants will be Master's and Ph.D. students as well as show your products to the young researchers and invited speakers.
- We are going to promote this event inside and outside of the Czech Republic via multiple channels, including SPIE and Optica. We have also managed to get a promise of promotion by EMA (European Magnetism Association) as we are expecting significant portion of participants from the field of spintronics.
- We offer multiple levels of sponsorship in the table below. However, we are flexible and can tailor specific details to your needs. The official organizer will be Optický spolek Matfyz which can provide invoice.

# Sponsorship Packages

Packages and the net prices	Bronze >200 EUR or >5 000 CZK	Silver > 600 EUR or >15 000 CZK	Gold > 1200 EUR or >30 000 CZK	Platinum > 2000 EUR or >50 000 CZK
Possibility of placing your own advertising materials in the conference welcome package	✓	✓	✓	✓
Placing the sponsor's logo on the conference promotional materials		✓	✓	✓
Placing the sponsor's logo on the conference website		✓	✓	✓
Possibility to organize a contest for conference participants			✓	✓
Placing the sponsor's logo on the certificates of participation and diplomas			✓	✓
Possibility to present your company during the conference in the Sponsor Zone during the conference			✓	✓
Possibility to present your company during the technical session				✓

# Packages description

- Possibility of placing your own advertising materials in the conference welcome package
  - Each participant will receive a conference welcome package consisting of a conference bag, several conference promotional materials and promotional materials from sponsors
- Placing the sponsor's logo on the conference promotional materials
  - Promotion materials inside the conference bag, on website, on social networks and printed flyers on collaborating universities in and outside of the Czech Republic
- Placing the sponsor's logo on the conference website
  - Placement of logo on conference website on the "Sponsors" section
- Possibility to organize a contest for conference participants
  - Depending on your ideas, it is possible to organize a contest for the participants, however prizes should be provided by the sponsor
- Placing the sponsor's logo on the certificates of participation and diplomas
  - Each participant will receive a certificate of attendance and winners of the "Best poster award" and "Best talk award" will receive diplomas. Your logo could be placed on these documents.
- Possibility to present your company during the conference in the Sponsor Zone during the conference
  - There will be a space outside of the lecture room, where you can prepare a booth where you can present your company/products to the participants.
- Possibility to present your company during the technical session
  - We are planning a technical session with invited speakers. We offer a talk in this technical session where you can present your company to all the participants. There will be no parallel session during this time, so we expect all participants to attend.